

## **Germantown Business Executive Selected As National Collegiate Role Model – Inducted Into Phi Kappa Psi Hall of Fame And It’s List Of “Notables”**

**Washington, D.C.** - Woody Wollesen of Germantown was recently selected as a national role model for collegiate men. He was inducted into the Phi Kappa Psi Hall of Fame and included in its list of “Notables” at special evening ceremonies held at PNC Park, Pittsburgh, PA on February 15, 2007.

Phi Kappa Psi is a national collegiate men’s fraternal order founded in 1852 in what would become Washington & Jefferson College, Washington, PA. It is one of the oldest college fraternities in America boasting over 104,000 initiates since its origination. The fraternity currently has over 4,000 undergraduates in chapters in over 100 colleges and universities across America.

Woody was honored and joined with posthumous awards to the fraternity founders (in 1852) [William Henry Letterman](#) and [Charles Page Thomas Moore](#), and the late Governor of Pennsylvania, Raymond P. Shafer (1967-1971).

Robert Murray, former President of the Pennsylvania Governing Board, noted in his presentation that Woody’s multi-discipline accomplishments were so extraordinary in their scope and dimension as to clearly make him a role model for all Phi Psi’s and collegiate men across America. This Pennsylvania Alpha Washington & Jefferson College graduate has paved a road that brightly shines with the unparalleled achievements, all grounded with solid attributes of honesty, integrity, and moral courage. This is a man who has and continues to give back of his personal time, energies, and resources in order to unselfishly benefit others.

He was the United States Small Business Administration 2006 Financial Services Champion. He was awarded a special certificate of merit for his accomplishments by the then Governor of Maryland, Robert [Ehrlich](#), in a special ceremony in the historic state house in Annapolis, Maryland in April 2006. He is a regionally and nationally recognized expert in small business financing and entrepreneurship.

He founded the **first** ever volunteer national non-profit organization dedicated to business financing. He organized the **first** convention in the US showcasing all business financing options held at the National Press Club, Washington, DC in 1994. He created, edited, and wrote many of the articles the **first** practical guide on small business financing with over 200,000 copies in circulation.

Woody was a member of the Board of Directors of the National Women’s Business Center, Washington, DC for over eight years, serving as their Treasurer for three years, and one year as Co-Chair. In 2005, the NWBC created a special award for Woody establishing him as their **first** “Man of the Year”. This was the **first** time that any national women’s organization had ever recognized a man for his personal contributions of time, energies, and resources to the cause of women in business and entrepreneurship. As stated by the then President of NWBC, “Woody is a tireless advocate for all women in

business. An expert in small and emerging businesses, he has made a special commitment to supporting, empowering, and uplifting women entrepreneurs. He has pioneered so many “**firsts**” and regionally across so many disciplines that he has become a continuing inspiration to us all”.

He was the **first** to create/utilize “financial engineering services” personally solving small business financing problems through his company, Execunet. Woody was as well formerly co-head of a national law firm. For over twelve years, he was a distinguished trial and appellate counsel with a practice spanning the entire Federal trial and appellate courts, to include the Supreme Court of the United States.

Added to the mix, Woody is also a national and state multi-sport champion. He was twice the United States Champion in taekwondo, the oldest martial art (2<sup>nd</sup> degree black belt and a recognized Olympic sport. He started as a beginner at age 53. Since then, he has five consecutive years of national medals in fighting (2 golds, 2 silvers, and 1 bronze) and forms competitions (1 silver and 4 bronze).

He was for five consecutive years the Maryland Champion in fighting, forms, and board breaking. He continues to train and excel looking toward his 3<sup>rd</sup> degree, Master of taekwondo, projected for the Fall, 2007.

In addition, at age 58, Woody self taught and trained in the Olympic events of discus, shot put, and javelin. For three consecutive years he was the Maryland Seniors Champion in discus and shot put, and silver medalist in the javelin. He represented Maryland in all three events at the 2005 United States Senior Olympic Track & Field Championships in Pittsburgh, PA. No man or woman over the age of fifty has even achieved such milestones within both taekwondo and track/field (beginner to State and National Championships with Olympic events self taught)/ in such relatively short time periods).

The National governing body for taekwondo in the United States honored his broad multi-discipline accomplishments in a special tribute article in the USA Taekwondo News, Summer 2006.

Woody now joins The Phi Kappa Psi list of ‘Notables’ that includes over 100 prior and current members of the Congress and such luminaries U.S. President Woodrow Wilson, John F. Kennedy, Jr., Pierce Butler (US Supreme Court Justice), Maryland Governors [William P. Lane](#) (1947-51) and [Lloyd Lowndes, Jr.](#) (1895-99), and sports greats such as [Tex Schramm](#), ([Pro Football Hall of Fame](#)), Mark Spitz ([Olympic](#) swimming legend, won 7 gold medals in 1972), ( Michael Troy, gold medalist in the 200m butterfly and 800m freestyle at the [1960 Summer Olympics](#)), and Sports Illustrated cover subject, (Indiana Beta, [Indiana University](#), 1959), ([George Yardley](#), [Basketball Hall of Fame](#) ), and [Ron Yary](#) ([Pro Football Hall of Fame](#) , 19767 [Outland Trophy](#) winner).

### **Washington Business Gazette, Names in The News, Friday, May 25, 2007**

“Woodrow D. Wollesen, president of Execunet Inc. of Germantown, was inducted as a national role model for collegiate men into the Phi Kappa Psi Hall of Fame and its List of Notables. Wollesen was the U.S. Small Business Administration’s 2006 Financial Services Champion.”